

What is the company name as it should be used on the logo design? *

Do you have a company strapline or slogan?

<input type="checkbox"/> Yes	<input type="checkbox"/> No
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Should it be used with the logo? (Pertaining to previous question)

<input type="checkbox"/> Yes	<input type="checkbox"/> No
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Please provide a little information about what your company does. *

What words best describe the qualities of your company? * (eg. friendly, reliable, quick, value, exclusive?)

What do you like/dislike about your current logo (if you have one)?

Who are your competitors? *

What sort of "Look and feel" is required such as contemporary/traditional/brash/minimal/corporate/fun? *

Do you have any definite ideas about the logo design and any examples of logo design you like/dislike (links if possible)? *

Who is your target audience? *

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Should the logo be single color/two color/full color/no specific preference? *

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How/where will the logo be used? *

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Any other information you would like to add? *

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When is the completed logo required by?

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